

INNOVATION IS QUALITY FOR THE 21ST CENTURY

The successful conversion of new knowledge into new products and processes that deliver new customer value in the marketplace

If you're curious about the Quality-Innovation connection and haven't yet had a chance to explore this exciting area, you won't want to miss an opportunity coming in September. The ASQ Innovation Division is hosting its Third Annual Innovation Conference Friday, Sept. 18 through Sunday, Sept. 20, 2015 at the Holiday Inn University Area and Conference Center in Charlottesville, VA.

Keynote speakers: John F. Elder IV PhD, President of Elder Research, Inc. and Mark Moyer, Administrative Director of the CAMLS Innovation Center

They will be joined by more than 15 other experts presenting in three parallel tracks:

- Strategy and Leadership
- Quality and Innovation in Organizations
- Managing Innovation
- Creativity
- Process and Tools
- Innovation Culture

In addition, the full conference also features a tour of the Charlottesville High School Sigma Lab (for Innovation) and an Innovation and Quality Workshop.

The Innovation Division gratefully acknowledges the support of these sponsors:

- ASQ Blue Ridge Section
- Cadence
- Charlottesville Business Innovation Council
- Shenandoah Valley Technology Council
- DNV-GL
- Medical Decision Network LLC

Friday, September 18, 2015

Evening reception hosted by Blue Ridge Section 1108 – tour of CHS Sigma Labs

Saturday, September 19, 2015

Full day conference with keynote speaker(s) and three tracks of presentations

Sunday, September 20, 2015

Morning workshop on an Innovation and Quality

\$199 registration (early bird – register by Aug. 15)

\$250 regular registration (all 3 days)

There is also a special conference hotel room rate of \$159 if you register by Aug. 18.

For registration or more information, visit the ASQ Innovation Division website at www.asq.org/innovation-group/About/innovation-conference