

ASQ SECTION 0511
FINAL VISION PLANNING MINUTES

19 July 2014

Location: 9447B Lorton Market Street, Suite 200, Lorton, VA 22079-1963

Attendees: [Under separate cover](#)

1. Attendance –

a. Barbara, Paul, Greg, Kristine, Muzaffar, Jeff, Sion, Mike

2. Welcome and explanation of purpose and vision meeting.

a. The purpose is to stretch out and discuss things we normally cannot get to in regular meetings. We are supposed to be the authority in Quality and what direction should we take going forward?

b. Paul Mills - Auditing Committee, assisting Greg in training, new growth and drawing in people to ASQ.

c. Sion – being so close to D.C. offers us so much more opportunity and there is much to be gained by our representation of ASQ in this area.

d. Greg – to give us a long range plan and have these quarterly. What can we do to help the membership and engage with each other in that endeavor.

e. Mike-make sure we don't leave out reliability in the big picture.

f. Greg – When Microsoft put out OS 2000 it had 38 million lines of code with 15% error rate. That's a HUGE amount. How do you get it down to an acceptable rate? I don't want to pay for something so full of bugs. The same goes for ASQ – what do we offer for the price of membership? What is our value add?

g. Kristine – People need to know how to speak up and communicate issues.

Mike Referred to an email “Learning Offer for ASQ Member Leaders” sent out on 7/17/2014.

“ASQ, in collaboration with the Mobile Business Academy, offers member leaders engaging content from individuals highly regarded in their fields in short, focused bursts of learning. These learning bursts cover select topics in business management, leadership, and professional development from world-class thought leaders, influencers, authors, and speakers. They each include an 8 – 10 minute conversational recording and accompanying pdf workbook that aids retention and application.

For a limited time, you'll find five downloadable bursts on the Member Leader Community of Practice [Mobile Business Academy page](#). Once downloaded, they're yours to use and keep to help you achieve your development goals. There is no cost for these learning bursts, but the files are only available for download until the end of July.”

One of the topics is:

• **The Law of Agreement**

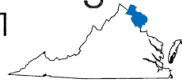
Stewart Levine and Dave Basarab

The “Law of Agreement” expresses how important agreements are for collaboration. The Law of Agreement essentially says that all productivity and all satisfaction in relationships happen as a result of our collaborating together with other people. An individual proprietorship with one or a few people cannot produce very much but an organization that has many coordinated employees, connected through having explicit agreements with each other, can produce an awful lot. Where did the term come from? I made it up as part of the creative license you can take when writing a book.

Mike also suggested that our congress should see this!

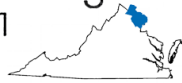
h. We all have to be Vikings and row to the same place.

3. Discussion.



ASQ SECTION 0511
FINAL VISION PLANNING MINUTES
19 July 2014

- a. Greg – We will have a punch list of topics to discuss when we are finished today. Bill E. used to say that membership was not just down in 0511, but at National as well. You have to have a good program to be able to draw people in.
- b. Mike – we need more trips to facilities like Micron and the speaker they had. They were very good and inexpensive.
- c. Sion – Bring In government speakers that might draw in more government people to hear them. Chairman of 509 or others
- d. Greg – discusses this with John all the time. How do we get new talent in? John wants more young people’s pictures on the website. The old white guys on the front page don’t do it for him. We want to draw in the 20 – 40 age group. And yet, the old white guys on the front page are our roots. How do we draw in the younger crowd without leaving the quality founders out?
- e. Jeff – DCASR long ago (a predecessor of DCMA) that was a strong component of 0511 membership. Who should contact retired DLA people. Invite people from DCA to speak. They still have a huge quality footprint. Their staff is constantly evolving. They have a lot of operations research people and Paul and Jeff would be the best ones to speak to them.
- f. Paul – Have we asked any of our corporate sponsors to present at our meetings? Mike said he only recalls asking Micron. We need to start doing that.
- g. Jeff – How many more manufacturing facilities can we actually go visit in the area? It’s not feasible to continue to do that often as we would run out of places very quickly. We did actually visit the Post Office and have some pizza delivered first. You have to be able to see and touch something on these tours. Going to a software company would not suffice.
- h. Greg - Orbital Sciences Corp. off Rt. 28 would be a good place to go. He’ll send Barbara the address. POC is Jackie L. Lawrence, Office: 703-404-7452
- i. Jeff – stated that it was unfortunate that all of our elected officers other than our Secretary were unable to attend this meeting. At least we’ll have notes, but we can’t do some of what we planned to do today. We will look for past notes from vision meetings and can post the notes from this one as well. We can’t update the QMP since John is not here today.
- j. Mike – has a question as to whether or not we get credits for attending board meetings as well as for regular section meetings? We need to have a definitive answer. Mike has all the sign-ins for the meetings held here in Lorton. Jeff will look for the sign-ins for meetings held in the Sully Government facility.
- k. Greg – vision meetings are not required by ASQ National. We set these meetings up on our own to help our section and be more cohesive.
- l. Greg – we can’t get into the education survey at this point. No answer from the site admins. Jeff will move it to survey monkey and send it out again.
- m. Jeff – sent out the Green Turtle menu, Bryon’s has trivia night on Wednesday nights so it would probably be too loud to have our meetings at the same time unless we want to switch to a different night. Jeff made a reservation for next month. It has 4 big screens for projecting our presentation. Very nice set up. The menu – they suggested to order platters and pay for the group all under one. We can decide on a

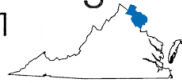


ASQ SECTION 0511
FINAL VISION PLANNING MINUTES
19 July 2014

number for each person and figure it out and send it to the Green Turtle manager the night before. It's in semi urban Fairfax. Parking garage behind the building is free. He hasn't sent out the announcement and we need to know the speaker first. Looks bad if we put TBD.

Mike – There is a place called Vinnie's next door to his office and Mike says it's first come first served. It's free. Will only fit 25. Meal would be cheaper – maybe \$15 each or so. Recommend we consider in October or November. Paradisio is also another possibility but it's not free. It's on Franconia road.

- p. Mike and Greg will work on trying to arrange for November's meeting in Paradisio and set up a menu we can pay for. We may need to put the dinner choices on the reservation drop-down on the site. Once a quarter go to a different venue and see how that affects attendance. In February go to a new place.
- q. The last few meetings have not worked well at all at the Amphora and there is a room cost associated with the meal and the protected space. They need 2 days to prep a menu and they keep getting things confused and are unprepared lately. We paid the overcharge last month but we are still waiting for them to reimburse us for the dinner charges. They always charge us for 25 meals anyway.
- r. If we can find other places to meet, we can have pizza or something delivered.
- s. Barb will see if we can have a joint meeting with DC SPIN in Fairfax at CACI on Logato Road near Fair Oaks Mall – contact Jonathan Adelston. That would be a great place to meet if we could arrange nights. They have a huge meeting space with 5 screens around the room.
- t. After Discussing the schedule for the next year we decided on the following for now:
 - i. We'll go to Green Turtle in August.
 - ii. September meeting should be Vienna.
 - iii. Then go to Herndon in October
 - iv. Possibly Paradisio in November
 - v. December would be a Social Meeting in Herndon again.
 - vi. January would be in Vienna
 - vii. Then we go to CACI in February (if Barbara can arrange for a joint meeting).
 - viii. March meeting should be Vienna.
 - ix. Then go to Herndon in April
 - x. Alternate location in May (as a practice, go to a new location the 2nd month of every quarter)
- u. On another subject, one thing of note is that Emails have been bounced from a lot of government emails and delayed to AOL
- v. Jeff recommended we have Lustine's speak because they say they are the only car dealer who is ISO certified.
- w. Paul will send the training class information to Jeff by end of next week.
- x. Mike recommends we have someone speak from Kaiser.
- y. Jeff – his son gave a lecture on the use of social media in corporations. Not quality related so wouldn't give points for attendance. Would become an issue of quality due to staffing and having to control it and follow quality standards. He will need to



ASQ SECTION 0511
FINAL VISION PLANNING MINUTES
19 July 2014

ask Paul if that's an acceptable topic and then contact his son to see if it might be a possibility. ASQ has a Linked-In and a Twitter account and Jeff uses them. He hasn't created a Facebook page for us

4. We now have almost year's worth of scheduled meetings locations.
5. We have several different topics we can choose from. Quest Diagnostics, Orbital Sciences – (Greg will follow up.) and DCMA, DoD, FBI, Look into seeing if they have any quality people we could get as a speaker through INFRAGARD. (Kristine will look for Kaiser rep in last meeting attendance and look for Post Office reps also.) Greg had also talked about the topics listed in the last board meeting notes.
6. Paul suggested we have a family feud type of thing at a meeting and do quality trivia game to get people involved.
7. Get some of the large organizations like Boeing and Lockheed and others to come in and speak.
8. Sion says there is a round table for ASQ that has some of these people on it. Scott Bonney would be a good speaker to have.
9. Mike asked if the people would be interested in looking at Army MANPRINT presentation?
The Army's program focuses on the integration of human considerations into the system acquisition process to enhance Soldier-system design, reduce lifecycle ownership costs, improve safety and survivability and optimize total system performance. MANPRINT accomplishes this by ensuring the human is fully and continuously considered as part of the total system in the development and/or acquisition of all systems. They have a meeting here once a year. I think the many of the MANPRINT topics are applicable in many sectors of society.
10. Set next vision meeting for October 18th or 25th. Jeff will see if the Sully facility will be available. January will be the next vision meeting with the new board members. Vice Chair will be Chair next year. So the only position we will need to fill is the Vice Chair. Barbara stated that she would be willing to continue as the Secretary. Jeff is Treasurer Elect but would rather not be so seeks others to nominate. Jai Sing from our last meeting will be offered the position as VOC. Sion would like to transition to the Publicity Chair and try to do the Newsletter.
11. Today is the open house of the Silver Line. Starting tomorrow they will run Silver Line trains. This extension is the largest capitol rail improvement in the United States.

Action Items:

1. Greg will send Barbara the address for Orbital Sciences.
2. Jeff will move survey to Survey Monkey.
3. Barbara will contact DC SPIN and see if we can have a joint meeting in February at CACI.
4. Paul will send training class information to Jeff by next week to post.
5. Everyone should try to post more to Linked-In and Twitter or at least re-tweet things from our Section and participate in discussions on Linked-In.
6. Barbara will check with InfraGard contacts (<https://www.infragard.org/>) to see if they have any speakers on Quality.
7. Kristine will look for Kaiser rep in last meeting attendance and look for Post Office reps also that we can ask to be speakers or ask about tours of their facilities.