



WORLD CONFERENCE  
5 QUALITY <sup>and</sup> IMPROVEMENT 2018  
April 30 – May 2, 2018 | Seattle, WA



# Community Leadership Institute

Ideas To Action Gathering (ITAG) - April 28  
Section Affairs Council (SAC) Meeting - April  
29



# Ideas To Action Gathering



- Keynote - Transformation Journey - Pam Henderson
- ASQ Leadership Panel Discussion on Transformation
  - Elmer Corbin - ASQ Chair
  - Bud Newton - Section Affairs Council Chair
  - Dani Picciotti - Technical Communities Council Chair
  - Bill Troy - ASQ Chief Executive Officer
- ASQ Strategic Alignment: Hold, Build, Grow - Scott Moeller

# Ideas To Action Gathering

## Accelerate Engagement with Individual Members

### Roadmap for Growth



**Hold:** We will hold onto members and customers by increasing value and satisfaction.



**Build:** We will build communities and solutions through collaboration with members, customers and thought leaders.



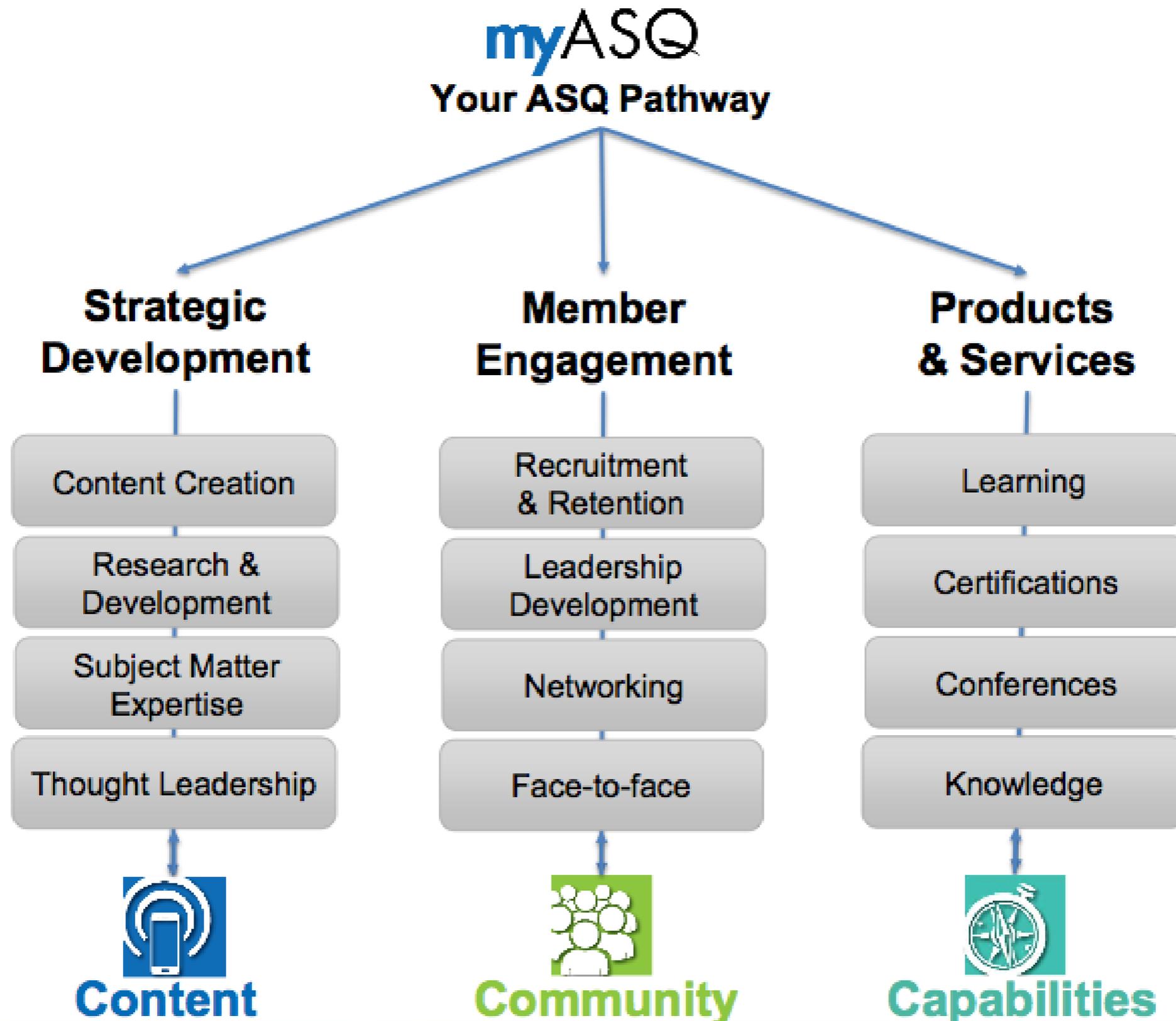
**Grow:** We will grow ASQ by elevating and accelerating a culture of excellence across individuals and organizations.

# Ideas To Action Gathering

- myASQ - Cynthia Nazario
- myASQ Finance - Brian Savoie
- Digital Strategy - Craig Walker
- SAC to GCC Transition - Bud Newton



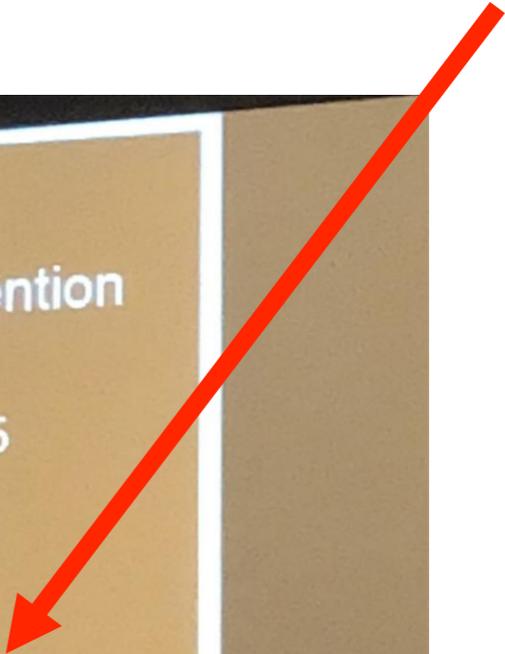
# Ideas To Action Gathering



# Member Leader Dinner

Honorable Mention  
Achieved improvement in member unit growth or retention

Innovation Division	Granite State, 104	Binghamton, 205
	North Jersey, 304	Hamilton, 400
	Washington D.C., 509	Northern Virginia, 511
	Intermountain, 603	Hawaii Section, 623
		Northern Nevada, 625



# Section Affairs Council Meeting



- Geographic Communities - Bud Newton
- TCC Collaboration - Barry Craner
- Communication Committee - Barrie Simpson, Region 6a Director
- Finance Committee - Jim Creinan, Region 8 Director
- Technology Committee - Don Brecken, Region 10 Director
- GC Structure Committee - Luis Morales, Region 11b Director
- Documentation Committee - Jim Kittredge, Region 5 Director

# Section Affairs Council

## Meeting

### Basics of Change

- Sections are not going away
- Section funds will be consolidated at a regional level and credited to the sections
- Sections will continue to be represented on the BoD
- Elected volunteer member leaders will lead the regions and approve Business Plans/Budgets
- ASQ is updating its business systems and on-line platforms for virtual and face-to-face communities



There are opportunities for you to get involved and help shape the future of ASQ

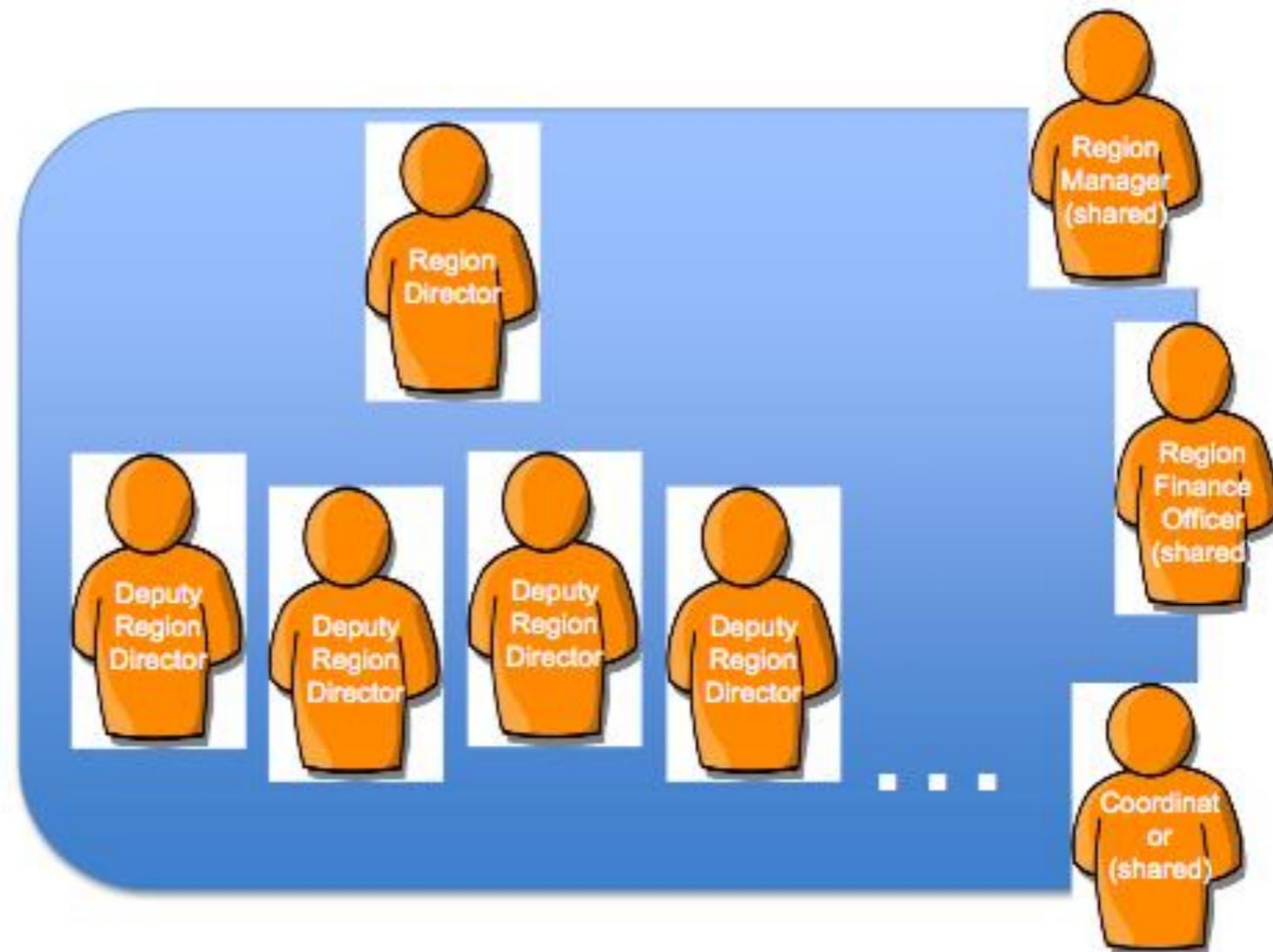
# Section Affairs Council Meeting

## Regional Center Management

Model

### Regional Center Lead Team:

- Surveys Membership, Communities, GCs
- Marketing/Advertising
- Develops Region Strategy and Business Plan
- Manages Finances
- Monitors Performance and Progress
- Reports Status and Results
- Governance of GCs within Region
- Audit RC and GCs



# Section Affairs Council

Geographic Community (Section or Similar)

Region

Section Lead Team:

- Survey Membership and Community
- Develop GC Strategy and Tactical Plans
- Submit plans and needs to Regional Center for approval
- Execute plans
- Report Status and Results



