

South Atlantic Region Pulse Call



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April 2025



ASQ

Excellence Through Quality™

MLEA – Recognizing Member Leaders

- Procedure published at https://asq.org/user/signin?prvurl=https://asq.org//media/PDF/About-ASQ/governing-documents/PCR_MemberLeaderExcellenceAward.pdf (requires ASQ.org signin)
- Available to all Sections and Divisions (Geographic and Technical Communities)
- Section/Division selects winners; small fee to cover the cost of the physical award
- Nominees must have been a Member Leader during the timeframe for which they are to be recognized and must currently be a professional member of ASQ in good standing [exception: deceased members may be recognized posthumously]
- Nominees must satisfy at least 2 of the following categories
 - At least 5 years of member leader service in ASQ
 - At least 3 ASQ member leader roles
 - Delivered exception value (see procedure for examples)
 - Outstanding leadership
 - Successful recruitment and/or retention of multiple ASQ members
 - Successful recruitment and engagement of multiple ASQ member leaders



Member Leader Day!

- May 4th – Sunday prior to WCQI – at the Hyatt Regency Hotel
- *Go to the Member Leader Community Events page for details and to register - [Member Leader Day - May 4th \(In-Person Only\)](#)*
- In-person only; recorded version of the breakouts will be made available online after
- Free event
- Registration is separate from WCQI registration – register for both!



Member Leader Exclusive Learning Opportunity



- Two online professional development opportunities to develop member leader leadership skills
- **Soft Skills to Go** covers communication, problem-solving, organization and delegation, and digital fluency
- **Leadership Skills to Go** covers decision-making & coaching, emotional intelligence & team development, leading change, and remote & digital leadership
- **You were automatically enrolled during the final week of February and have access for 180 days from then.**

Please take the training and encourage member leaders in your Section to complete it as well. It's a great benefit of being a Member Leader!



Member Leader – Required Training



- **ASQ Member Information Privacy** – annual requirement of all member leaders
- **501(c)(3) Responsibilities** – Required of Chairs and Treasurers, encouraged for all!

Please take the training and encourage member leaders in your Section to complete it as well.



MUOA

Member Unit Operating Agreement

Former MUOA was created 6 years ago and acknowledged annually.

Updated MUOA:

- Makes the document less intimidating and more plain text
- Highlights the value that sections/divisions bring
- Focuses on the partnership between Member Leaders and ASQ Staff
- Defines areas of responsibility
- Makes connections to relevant policies & procedures
- Provides clarity and transparency

Section Chairs received from “Collaborate ASQ via Adobe Acrobat Sign” to sign the updated MUOA.



MUOA

As of April 18th, 80% of sections have completed signature. **Awaiting signatures from the following Sections** for continued member unit operations:

Canada-Greenland Region

- London
- Manitoba

East North Central Region

- Akron-Canton
- Chicago
- Holland-Zeeland
- Hoosier Hills: Bloomington
- Lafayette
- Northern Michigan
- Northwest Wisconsin
- Youngstown-Warren

Mexico, Central, S. America

- Buenos Aires
- Guadalajara
- Sao Paulo

East South Central Region

- Central Mississippi
- Chattanooga
- Dothan
- Mississippi Gulf Coast
- Mobile

Mid-Atlantic Region

- Allegheny Mountain
- Erie
- Hudson-Mohawk
- NY/NJ Metro
- Princeton
- Reading

North Atlantic Region

- Greater Danbury
- Pine Tree

RAIN Region

- Australia & New Zealand

Pacific Region

- Central California
- East Bay

South Atlantic Region

- Carolina: Greenwood
- Central Savannah River-Augusta
- Greater Melbourne
- Jacksonville-Northeast Florida
- Northern Virginia
- Radford-Roanoke
- Southwest Florida

West North Central Region

- Central Iowa
- Quinsippi
- St. Louis
- State University of Iowa

West South Central Region

- New Orleans



Region Health Check

Section Name	Unique Code	Chair	Membership Chair	Nominating Committee Chair	Secretary	Treasurer	Active Members	2024 "Final" Draft Due Sept 25th. PEP Eligibility deadline is Oct 15th.	2025 "Final" Draft Due October 15th. * indicates Region Director approval needed	Member Unit Operating Agreement (MUOA) 2025
Baltimore Section	09000502						295	9/24/2023	9/15/2024	3/18/2025
Carolina High Country Section	09001103	N	N	N	N	N	58	9/23/2023*		
Carolina:Greenwood Section	09001123	N	N	N	N	N	32	8/28/2023		
Central North Carolina Section	09001109						186	9/25/2023	9/16/2024	2/1/2025
Central Savannah River-Augusta Section	09001112	N	N	N	N	N	65	1/11/2024	10/29/2024	
Charleston Section	09001122						99	12/31/2024	10/16/2024	2/16/2025
Charlotte Section	09001110						243	12/7/2023	10/6/2024	2/18/2025
Columbia Section	09001102						93	12/15/2023		2/20/2025
Delaware Section	09000506			N			157	1/25/2024	11/4/2024	1/28/2025
Eastern Carolina Section	09001126	N	N	N	N	N	52			
Florence-Pee Dee Section	09001124	N	N	N	N	N	32			
Greater Atlanta Section	09001502						635	8/31/2023	10/14/2024	1/31/2025
Greater Melbourne Section	09001524	N	N	N	N	N	72			
Greater Savannah Section	09001519	N	N	N	N	N	48			
Hampton Roads Section	09001114			N			67	9/30/2023		4/8/2025
Jacksonville-Northeast Florida Section	09001506	N	N	N	N	N	166	10/10/2023		
Northern Virginia Section	09000511						303	9/25/2023	10/31/2024	
Ocala Section	09001528	N	N	N	N	N	42			
Olde English Section	09001130	N	N	N	N	N	28			
Orlando Section	09001509						276	8/25/2023	10/20/2024	1/28/2025
Palmetto Section	09001111						191	9/21/2023	9/18/2024	3/23/2025
Puerto Rico Section	09001500						193	10/30/2023	1/26/2025	2/10/2025
Radford-Roanoke Section	09001107	N	N	N	N	N	96	12/28/2023		
Raleigh Section	09001113						504	10/26/2023	9/15/2024	2/6/2025
Richmond Section	09001104			N			148	9/25/2023		2/6/2025
Southeast Florida Section	09001510						278	9/25/2023	10/15/2024	2/4/2025
Southwest Florida Section	09001530	N	N	N	N	N	78			
St Petersburg-Tampa Section	09001508			N			278	9/22/2023	10/17/2024	1/28/2025
Tidewater Section	09001128						79	9/25/2023	10/14/2024	1/29/2025
Washington, DC & Maryland Metro Section	09000509			N			356	9/25/2023	9/21/2024	2/11/2025
West Georgia Section	09001529	N	N	N	N	N	33			
Wilmington Section	09001115	N	N	N	N	N	34			



Report location on myASQ member leader community: <https://my.asq.org/viewdocument/member-unit-reports-minimum-requr?CommunityKey=a683f4c8-8075-4fea-ad20-958135b7657c&tab=librarydocuments> As of April 18th

Region Health Check

Here's a list of sections in the South Atlantic Region that are missing required officers (Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer):

1. Carolina High Country Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

2. Carolina: Greenwood Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

3. Eastern Carolina Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

4. Greater Melbourne Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

5. Greater Savannah Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

6. Jacksonville-Northeast Florida Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer



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1. Ocala Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

2. Olde English Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

3. Radford-Roanoke Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

4. Southwest Florida Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

5. West Georgia Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

6. Wilmington Section

1. Missing: Chair, Membership Chair, Nominating Committee Chair, Secretary, Treasurer

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As of April 18th



2025 GCC Calendar

Calendar now posted to myASQ member leader community - [LINK](#)

	Section Leadership	Section Chair	Treasurer	Elections	Min Requirements	Region Centers (RD and DRDs)
April	All sections leaders complete Data Privacy training	Sign MUOA if not yet completed			Section Leadership Meeting Complete, Membership Meeting Complete, Membership Communication Sent, Business Plan Review	
May	May 4 - WCQI/Member Leader Day					
June						Distribute Q2 Allotments to Sections with an Approved Business Plan and Paid Treasurer
July				July - Aug - Nomination Chair and Nominating team prepare slate of candidates for next year's leadership	Section Leadership Meeting Complete, Membership Meeting Complete, Membership Communication Sent, Business Plan Review	
August						
September		Sept 15 - Draft Business plan and Budget for 2026 turn into RD and CR for approval	Sept 15 - Draft Business plan and Budget for 2026 turn into RD and CR for approval	Sept - Nominations for Chair, Secretary, Treasure from General Membership		Distribute Q3 Allotments to Sections with an Approved Business Plan and Paid Treasurer
		Sept 30 - Update actions / progress and submit closing plan / budget for 2025 to CR and RD for PEP judging				



Q1 Allocations



- Don't cancel events!
- **If you need funds, let your Region Director know!**
- There is currently \$2,982,234.50 in Section, Region, and GCC operating accounts (as of 4/24/2025) – we can financially support anything we need to support in the near term without dipping into investment accounts.

Resources

ASQ	GCC	PEP	Training	Tools
ASQ Policies / Procedures / Position Guides	Section Maintenance Procedure	Performance Excellence Program (PEP)	New Member Leader Reference Guide	myASQ Member Leader Community
ASQ Code of Ethics	Member Unit Operating Agreement	Best Practices and Collaboration Awards (PEP)	GCC Member Leader Training Recordings	Microsoft Office 365
Data Privacy / GDPR	GCC Business Plan and Budget Template	PEP Smart Goals Training	Section Nominations & Officer Election Resources	Billhighway Guides & Instructions
Member Unit Contract Signature Authority Matrix	Member Unit Progress & Annual Review Report Template		Member Satisfaction Survey Reports	memberplanet Training & FAQ
ASQ Strategic Plan	Member Unit Reports		Belonging Toolkit	Officer Transition Guide
ASQ Insurance Policy Summary & Certificate of Insurance Request Form	GCC Key Dates Calendar		Using Microsoft Forms for VOC Surveys	ASQ Brand Center

[Member Leader Day 2024 Recordings \(myASQ login required\)](#)



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Region

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