



Washington, DC and Maryland Metro Section 509
Northern Virginia Section 511
Lean Six Sigma Special Interest Group
Proudly Present a One-Day Workshop

**“Going Beyond Lean Six Sigma and the
Balanced Scorecard: The Integrated Enterprise
Excellence (IEE) System”**

by

Forrest W. Breyfogle III
Thursday, March 26, 2009

at

The Carlyle Club
411 John Carlyle Street
Alexandria, VA

7:30 – 8:30 am: Registration and Continental Breakfast
8:30 – 12:00 pm: Workshop
12:00 – 1:00 pm: Lunch
1:00 – 5:00 pm: Workshop

Costs: \$175.00 for ASQ members and students, or \$200.00 for non-members. Continental breakfast, lunch and 2 books are included.

Registration: Please register at <http://breyfogleworkshop.eventbrite.com>

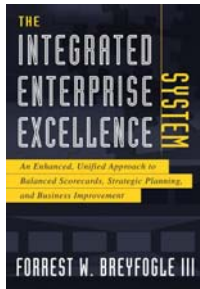
Important Notice: Register early due to limited seating. Payment is due upon registration. PayPal and all major credit cards are accepted.

Program Summary:

- Are business goals not being met?
- Do you have all the right tools, but still find yourself wasting time firefighting the same problems over and over again?
- Are organizational metrics leading to the wrong behaviors?
- Does your organization simply tell stories when reporting metrics but the metrics don't seem to be improving?
- Are the most beneficial organizational strategies being created and executed?
- Are projects either not getting completed or, when completed, don't seem to impact the bottom-line as much as claimed?

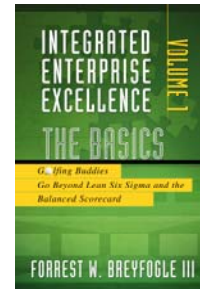
Come learn from [Forrest Breyfogle](#) how to address these issues using the Integrated Enterprise Excellence (IEE) system, which goes beyond Lean Six Sigma and The Balanced Scorecard. IEE helps orchestrate the three Rs of business (everyone doing the Right things and doing them Right at the Right time).

Be one of the first people to obtain a copy of two new books written by Forrest on the revolutionary method of IEE. Many references will be made to the book and volume during the workshop.



The Integrated Enterprise Excellence System: An Enhanced, Unified Approach to Balanced Scorecards, Strategic Planning, and Business Improvement

Integrated Enterprise Excellence Volume I - The Basics: Golfing Buddies Go Beyond Lean Six Sigma and the Balanced Scorecard



About the Instructor: **Forrest W. Breyfogle III**

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Forrest W. Breyfogle III is the CEO and president of Smarter Solutions, Inc. and the developer of the Integrated Enterprise Excellence (IEE) system. Forrest received the ASQ Crosby Medal for his book, *Implementing Six Sigma*, 2nd edition; an ASQ recognized body of knowledge. He has authored or co-authored eleven books and published over eighty technical articles on Six Sigma and Lean methods. A professional engineer and ASQ fellow, Forrest is a member of the board of advisors for the University of Texas Center for Performing Excellence. The Smarter Solutions team provides business measurement and improvement consultation and education for organizations worldwide.

